



Ed McClure
200 Harry Rd
Batesville, AR 72501

I retired in 1998 from a successful farming and ranching operation. I owned McClure Farms Trucking Co. Inc. (operated in 20 states) and my brother and I owned and operated McClure Equipment Company (Case, New Holland & Kubota) located in Stuttgart, Arkansas.

I am a Christian and attend Pleasant Valley Baptist Church in Batesville. I have been very active in community leadership, serving for several years on the Newark City Council, Chaired the Newark Sewer/Water Commission and Newark Police Commission. Presently, I am a member of Treasure Lake RV Resort, Inc. Board of Directors, serving two years as the board president.

My years of experience in financial planning, expense reports, project organization, working with people, long range planning, problem solving, and currently serving as a director qualifies me to continue to serve as a director of the Treasure Lake Board.

I **have NOT** and **will NOT** receive any money for per diem or mileage.

I was elected to the Treasure Lake Board of Directors October 2012 and the park was facing many issues: negative cash flow, six pending lawsuits, unlawful resolutions, and censorship of owners voicing their opinions and concerns. My commitment to you, the owners, was to work to resolve these issues and I have fulfilled that commitment.

The park ended 2014 with positive cash flow due to a united board, good management, excellent accounting firm, dedicated employees, combining departments, and curtailing excess spending, Your board continues to work on plans to increase revenue as expenses continues to rise.

All resolutions were immediately removed in early 2013 and as of the present, all lawsuits have been settled. **There are no current lawsuits pending against Treasure Lake!! First time in over 8 years!!!**

Board meetings are held in the clubhouse and we welcome all members to attend these meetings. Immediately following the meeting, owners are given the opportunity to address the board with their concerns.

I am seeking re-election to the board of directors for the following reasons:

- (1) Continue to work on plans to keep the park financially stable. My goal is to have \$500,000 in reserve at all times.
- (2) Help establish a plan to progressively market memberships. At this time, we have approximately 500 available for sale. The board is currently working to implement productive sales program. This program should be ready by late 2015 or early 2016.
- (3) Keep the Board, owner friendly, with open board meetings and owner questions and answer sessions after meeting.
- (4) Keep the park well maintained and continue with park improvements, 50 amps, and concrete pads and upgrade wifi.

I would appreciate the opportunity to serve for one more term as your director and pledge my commitment to you, the owners, to continue working to move our park forward for a great future. Contact me at 870-613-1769 or edmcc64@yahoo.com