



Treasure Lake Activities

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"We have lots of entertainment lined up for the 2016 season. The fun began with a 'bang' in early April, featuring **Cody Dooley**, **Heart-to-Heart**, **The Heartland Band**, **Brian Pendergrass**, **Marlene Pelt**, **John Tweed**, **Buddy Liles** of **The Florida Boys Quartet**, and **The Ozark Country Band**.

"April 25th at 6:00 P.M., **The Texans Gospel Family**, who performed with the Braschlers for years, will perform in the Clubhouse for a love offering.

"Our first Karaoke (at 3:00 P.M.) and jam session will be held at 6:30 P.M. in the Clubhouse, April 26th. Come sing and play in these fun-filled events.

"Our church services have begun again and will continue throughout the year on Sundays at 10:00 A.M. in the Clubhouse with Brother Wilbur or Brother Armand preaching. There will be lots of inspiring music with Larry and Vickie Walker.

"Bingo will begin April 28th at 7:00 P.M. - free and lots of fun, too. April 29th, **Brian Pendergrass**, who sang with Charlie Pride for seventeen years, will be here for our Friday night dance, 6:00 P.M.- 8:00 P.M. This will be followed on April 30th by newcomer, **Chuck Hancock**, who will perform 6:00-8:00 P.M. He is a real treat! **The Barnettes** sing on Sunday, May 1st, performing gospel favorites and sing-alongs, too. This love offering event will be held in the Clubhouse at 6:00 P.M.

"The month of May brings our first Wednesday night gospel singing: old favorites and group singing, too. This is scheduled for 6:30 P.M. at the Clubhouse. **Cody Dooley** presents his show of impressions on the 6th, and on the 7th, **Heartland Band** will perform for your dancing and listening pleasure.

"Our very special **Annual Mother's Day Tea** will be held on May 8th in the Clubhouse at 1:00 P.M.. Be sure to wear red and a fancy

hat to match, and come enjoy all the delicious treats and yummy, handmade goodies, prepared by your Activities Department for this wonderful afternoon of fellowship, games and fun. There will be a special speaker for the event, too. At 6:00 P.M., **Brian Pendergrass** and **Ozark Gospel Jubilee** singers will be back for their regular, second-Sunday singing.

"Circle May 12th on your calendar and get ready for some serious fun! **The Goldwing Express** will be here at 3:00 P.M. If you haven't seen them, this is a 'must see' performance by three Indians from Oklahoma and their 'pale face' father. Bluegrass at its best! Our **Fiddle Fest** begins May 12th and continues through the 14th. Come and listen, or join in the fun. Some famous entertainers might just show up at the Pavilion, too. The 13th, **Brian Pendergrass** performs his special country music in the Clubhouse at 7:00 P.M. Saturday, the 14th, get set to welcome **Miss Mary Lou Turner** and **The Klassic Kountry Band** at the Clubhouse. Sunday, May 15th, in the Clubhouse, **Heart-to-Heart** will perform gospel, country, and hits of the 50's, 6:00 P.M.-8:00 P.M. for a love offering. The 16th sees the **Texans** return for another great concert at 6:00 P.M.

"**Cody Dooley** returns to the Clubhouse at 7:00 P.M. May 20th; **The Clueless Band** performs on May 21st at 7:00 P.M.; and, Sunday, the 22nd, **Sherri Farmer** comes all the way from Colorado to do a special concert and slide presentation at 6:00 P.M.

"All you fans of the great breakfasts served at the Lodge will be pleased to hear that they will begin serving their tasty meals 8:00 A.M. - 9:30 A.M. in the Lodge, May 23rd. (Cont. on Page 2)

Treasure Lake Receives Award of Excellence!

(The following is the press release for Treasure Lake's Award of Excellence, presented by the Missouri Association of RV Parks & Campgrounds.)

PRESS RELEASE

FOR IMMEDIATE RELEASE

Treasure Lake Named #1 Large RV Park in Missouri

Branson, Missouri, March 11, 2016:

On March 3, 2016, at the annual convention in Springfield, Missouri, Larry Helms, President of the Missouri Association of RV Parks & Campgrounds, MOARC, named Treasure Lake RV Resort as the #1

Large RV Park in the State of Missouri.

The award was accepted by Lenny Ammerman, General Manager of Treasure Lake.

MOARC presents its *Awards of Excellence*, recognizing the Park of the Year, based on various criteria: The physical park, its brochure and written materials, its activities program, and its website. Treasure Lake, for many years running, has been awarded a 5-Star status by Woodall's for both the physical park and its activities program.

The resort is situated on 340-acres of land, in the heart of Branson, where in 2017, it will celebrate its thirty-fifth year in operation. Treasure Lake is a private, gated resort with close to six-hundred RV sites, and over fifty rentals for the enjoyment of its owners and

their guests. ###

Treasure Lake will now enter the national competition at the ARVC Outdoor Hospitality Conference & Expo in Fort Worth, Texas, November 8-11, vying for the title of **Large Park of the Year**, a title currently held by Normandy Farms Family Camping Resort, Foxboro, Massachusetts.

This will be ARVC's 50th Anniversary.

(Front Desk/Reservations/Sales cont.)

"Please remember, we have only eight rental units that are pet friendly: 1— one bedroom; 1— two bedroom; 6— motel units. There are no pet units in Phase II. If you do have a pet in any unit that is not designated as a pet unit, the fine is \$125.00. (FYI: Many people are allergic to pet dander, so if there has been a pet in a non-pet unit, we have to take it off-line, set up an ozone machine, wipe down all the walls with chemicals, wash curtains, bedspreads, etc., and shampoo any rugs. In addition, this requires many hours of labor time for the Housekeeping Department.)"

Six-Month Storage

"Six-month Storage has a waiting list. It is taking about seven to eight months for people to get into storage."

"2016 is going to be a banner year! Come early and come often!"

*"If your ship
doesn't come in,
swim out to
meet it."
Jonathan Winters*

(Continued from Page 1) "During our Memorial Day Weekend, we will be serving breakfast Friday, Saturday, and Sunday.

"Memorial Day excitement begins May 26th at 2:00 P.M. with a special 60's Show, music by Becky and a bunch of Owners doing a great show of 60's music, fun and lots of laughter. Get your hippie shirts and pants out of mothballs and get ready! A costume contest and prizes are on the schedule.

"May 27th, at 9:00 A.M., join in the dedication of the Veteran's Memorial Wall. There will be the Flag Corps from Branson High School, AFROTC, a ribbon cutting, and many prominent guests, including **Brian Pendergrass** and **Steve Albritton, U.S. Army Field Band** (ret.). Please, do not miss this! Following (cont. on Page 4)

Front Desk and Reservations/Sales—Teresa Hughes

"Thank you, to the people, who have sent buyers our way! Some people have asked if the \$100.00 referral fee can be given to the buyer. The answer is, "No," it cannot. It must be sent to the Owner. What you do with the fee is your decision.

"I have had a good response from the RV shows, which we went to this winter. Many, unable to attend the shows, have called and plan to come down, when the weather is warmer."

Reservations

"We would like to ask you to have the date of your arrival and the type of rental you prefer, when you call for reservations. Please list a second choice, too. Some units such as the two-bedrooms, fill up very fast, and we only have four, two-bedroom units, plus the two units with bunk beds. (Continued, next column)

SECURITY UPDATE:

“Our Guard Shack will be up and running around April 17th. Early check-outs can utilize the Shack to get r refunds of your gate card and/or your rental keys. This makes for a more convenient departure, for you won't have to stop at the Welcome Center. The hours of operation are 7:00 A.M. to 1:30 P.M. Keep in mind: it has to be your departure day for us to give a refund. If you're leaving a day or so early, you will have to stop at the Welcome Center, which opens at 8:00 A.M. Once again this year, many of our Owners are leaving their refunds as donations towards the spectacular July 4th Fireworks Show, we produce yearly for everyone's enjoyment.

“If there is orange tape on the water faucet on a site, you wish to use, it means it was winterized. Just go ahead and remove it.

“Please remember that keeping the Park safe is our main focus. If you see anything that is a cause for concern, do not delay in calling this department. Our phone is answered 24-7 at 417-331-6101.” Tom Smith, Director of Security; Don Marcum, Assistant Director of Security.

Rock 'n' Roll Café

“Hey, everyone! Ready to Rock 'n Roll?”

“We are open Friday, Saturday and Sunday through the end of April, 12:00 noon – 9:00 P.M., to cover lunch, dinner and evening entertainment. We will open to a full-time schedule, beginning May 1st: Monday-Saturday, 11:00 A.M.- 9:00 P.M.; and, Sunday, 2:30 P.M. -7:30 P.M.

“We have had a facelift, which includes our Wall of Fame. Bring any pictures you may have had taken with local entertainers, framed, and we will add you to the Wall.

doing the weekend breakfasts at the Lodge this year, beginning May 21st and 22nd, 8:00 A.M.- 9:30 A.M. Memorial Day weekend, we will be open Friday, Saturday and Sunday. Come join us! We have a volunteer sign-up sheet at the Lodge for breakfast help. *We always need volunteers.*

“We are working on an upper-level, screened-in deck on the Clubhouse for more seating, especially during the holiday weekends.

“Hurry Back! We are waiting for you, anxious to get started ,and looking forward to a great 2016 season. Come and enjoy. See ya soon!” Barb McConnell, Manager—816-803-6733.

Manager,

“Jeannie Jones and I will be

Send-off for Maelene – At the Lodge, April 19th, employees of the Park said their farewells to Maelene Goins. Maelene has been a ‘fixture’ at the Guard Shack, for years, greeting Owners, guests, and employees with a smile and a good word.

Maelene is retiring to their home in Oklahoma. *We're going to miss you, Maelene!*

Veteran's Wall Update

Progress Report

“We now have fifty names for our fifth wall. Each wall holds ninety-three (93) names, so all Owners, out there, need to submit your veterans' names to add to the Memorial Wall. We would love to have the fifth wall in place by summer time.

“Call or mail your information and contact numbers (also, branch of service/rank/years) to Earlene Stiles: 800-455-2961x 254.

“I would like to take this time to thank each and every Owner, who has helped to make this project, to honor our veterans, such a success!”



“Optimism is going after Moby Dick, and taking the tartar sauce with you.”

Anonymous



TREASURE LAKE RESORT—

"WHERE VACATIONS LAST A LIFETIME"

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For your convenience, a list of numbers and extensions:

Lenny Ammerman, General Manager, 417-334-1040 x 259
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Woody Melcher, Park Operations Director, 417-263-1007
Becky Phillips, Activities Director, 417-331-2822
Teresa Hughes, Sales Director/Six-Month Storage, 417-334-1040 x 253
Tom Smith, Security Director, 417-331-6101
Wilma Fuller, Housekeeping Director, 417-263-1107
Sheri French, Admin. Assistant/Permanent Storage, 417-334-1040 x 259
Earlene Stiles, Administration/Collections, 417-334-1040 x 254

Spotlight on our Park!



Employees of the Month—2016

Here are the Employees of the Month for the months of *January* (**James Frey** — Rock 'n Roll Café), *February* (**Jeannie Jones**, Rock 'n Roll Café) and *March* (**Tammy Stouffer**, Front Desk/Reservations). These winners will be recognized, along with the winners from April-October, at the Annual Meeting, October 29, 2016, 9:00 A.M. at the Andy Williams Theatre.

SUMMER WELCOME CENTER HOURS

Currently, the Welcome Center hours are Monday through Saturday, 8:00 A.M. - 5:00 P.M. and Sunday, 8:00 A.M. — 4:00 P.M. Beginning May 25th, the hours will expand to 8:00 A.M. — 6:00 P.M., everyday. Labor Day, the schedule will return to the pre-Memorial Day hours.

(Cont. from Page 2) at 10:00 A.M., **The Haining Family Front Porch Singers** in the Clubhouse. At 2:00 P.M., **Miss Barbara Fairchild** and husband **Roy Morris** (Roy Boy) will present their greatly entertaining show. Come early to get a seat! 7:00 P.M.-9:00 P.M., prepare for a special program and huge production by **The Renfro Valley Entertainment Group & Personalities** from Kentucky. During this show, Tim Hadler will be in the spotlight, too.

"The 28th brings **The Chosen Ones** for their gospel show at 10:00 A.M.; **John Sager**, entertainer of the year in the Valley at 3:00 P.M.; and, that evening **The Ozark Country Band** will perform classic country for your dancing fun. *Please remember: Many of these artists are performing for a love offering, so be generous!* Sunday at 2:00 P.M., **The Chosen Ones** will perform for a love offering. This will be followed at 6:00 P.M. with a fantastic concert by **The Abundance Quartet**. These performances will be in the Clubhouse.

"Funny man, **Gary Crain**, performs his comedy in the Clubhouse at 2:00 P.M. with his wife, singing Patsy Cline hits. **Debbie and Gordy** present one of the most fun and talent laden shows around, as we end our Memorial Day festivities that evening, 7:00 P.M.-9:00 P.M. This amazing show will be a crowded event, like all the other performances, so always come early to get a seat!"

"80% of success is showing up." Woody Allen