



## Table of Contents

TL #1 Mega Park	1
Rhonda Hull Intro	1
Sales Update	2
Annual Meeting	2
Veteran's Wall	2
Housekeeping Info	2
Rock 'n Roll Café	3
Ticket Office Info	3
2018 Annual Dues Info	3
Welcome Center Hours	4
Activities (cont.)	5

## Special points of interest:

- ◆ TL Recognition
- ◆ Sales Update
- ◆ Veteran's Wall
- ◆ Ticket Office Info
- ◆ 2018 Annual Meeting
- ◆ Weekend Breakfasts
- ◆ Welcome Center Hours

## Treasure Lake named #1 Mega RV Park in Missouri

"Treasure Lake was once again named "#1 Mega RV Park in Missouri," Thursday, March 8, in a ceremony at the Oasis Convention Center in Springfield. Lt. Governor Michael L. Parson, a Treasure Lake Owner himself, presented General Manager, Lenny Ammerman with the award.

"This is the third time Treasure Lake RV Resort Camping Club, Inc., has been tapped for this honor—2016, 2017, and 2018 by MOARC, the Missouri Association of RV Parks and Campgrounds.

"In 2016 and 2017, Treasure Lake was chosen as one of only three 'mega' parks finalists in the competition for the #1 National Mega Park of the Year. Once again, this year, Treasure Lake will be competing for this title. The winner will be announced in November, 2018, in Oklahoma City, Oklahoma.

"The resort is situated on 340-acres of land, in the heart of Branson. Treasure Lake will celebrate its 36th year of operations March 23. It is a private, gated resort with close to 600 RV sites, and 60 rentals for the enjoyment of owners and their guests. This year, the rentals now include two yurts for its owners and guests to enjoy this huge resort."

- excerpted from Branson Independent, March 11, 2018

## Rhonda Hull named Activities Director

Please help us welcome, **Rhonda Hull**, Treasure Lake's new Activities Director. Ms. Hull assumed the reins of the Activities Department March 19. Stop by the Clubhouse and wish Rhonda the very best with her new endeavor!

## Treasure Lake Activities

*Rhonda Hull*

**March 30, 6:00-8:00 PM** - *Hunter Hull* will sing his heart out for your dancing pleasure, performing a variety of songs and music for a fun-filled night! *Tips-only.*

**March 31, 6:00 –8:00 PM** – *Cody Dooley* will provide an evening of classic country music with hits of all your favorite performers: Merle Haggard, Marty Robbins, Conway and other 'greats.' *Tips, only.*

**April 1, 1:00 PM** - Easter in the Park at the big pavilion. At 2:00, the **Easter Bunny** will come 'hopping' by. Have a great time with your Easter egg hunt, games, prizes, face painting, and balloon animals. At 4:00, we will have our Easter Cookout. There will be hot dogs, brats, chips, baked beans, cookies and drinks available (\$6.00 for adults/\$5.00 for kids 10 and under).

**April 1, 6:00 PM** - *Brian Pendergrass* will finish the Easter weekend in style with a beautiful program of gospel music. A *love offering* will be taken.

**April 6, 6:00 –8:00 PM** - *Hunter Hull* will entertain you with his own style of music and songs in the Clubhouse. *Tips, only.*

**April 7, 6:00 - 8:00 PM** - *Brian Pendergrass* will per-

## Sales Update

"The year has started off with a bang! The spring break arrived along with wonderful, warm weather, bringing many Treasure Lakers back to the Park. Beginning around March 15, many friends began returning for another year of fun and recreation.

"We want to welcome back Rex and Glenda Martin for another successful year, sharing the Treasure Lake experience with new friends."

*Teresa Hughes*, Director of Sales

## Treasure Lake Annual Meeting

Our Annual Meeting, marking our 36th year, will be held at the Mickey Gilley/Grand Shanghai Theatre at 9:00, October 27, 2018. *See you there!*

### Earlene Stiles Retires

Long-term Owner and employee, Earlene Stiles, announced her retirement in January of this year. Through the years, Earlene has worked on Front Desk, in Reservations, in Collections, and as Administrative Assistant. Due to a health issue, Earlene and husband, Kenneth Stiles, have moved back to Whitefield, Oklahoma, where we wish them a long, healthy, well-deserved retirement close to family and friends.

*We miss you, Earlene!*

## Veteran's Wall

"Thanks for your help! We are well on our way to completing the seventh wall in our homage to our country's Veterans. We currently have twenty-four spots left (out of 92 total spots), so give us a call to honor a veteran by putting his/her name on the wall. The cost for engraving is \$50.00 per listing.

"Call Tammy at 1-800-455-2961 x 254. Please have the name of the person being honored, the branch of service, years served and rank. We have a goal of finishing and installing this wall by Memorial Day, 2018."

*Tammy Stouffer*, Administrative Assistant.

## Housekeeping

### Update

*"Carpe diem,  
quam minimum  
credula postero."*

*(Seize the day,  
putting as little  
trust as possible in  
the future.)*

*Horace-Roman Poet*

## Wilma Fuller and her Merry Band of Experts!

*Spring* is near! Hope your winter was a beautiful wonderland. We're ready and can hardly wait for the warm, beautiful weather.

We are still doing our deep cleaning—please excuse the mess. We hope to completely finish by May.


We had a shipment of forty-five new mattresses for our rentals (thirty full-size and fifteen queen-size). They are very nice and comfortable, so I think you'll be very pleased. We plan to have them in

the units before the beginning of May, as soon as we complete the deep cleaning.

The Lodge and Clubhouse have been deep cleaned and fresh, shiny wax was applied (see side-by-side pictures below). Additionally, the bathhouses have been shined up and are ready for your use. Phase IV bathhouse has been fully remodeled and will be opening soon.

As always, we have an array of items for you to borrow, if needed: vacuums, cleaning supplies, hair dryers, ironing boards, etc.

Here are a couple of before and after shots of the main floor of the Clubhouse. As you can readily see, what a difference five coats of specialty wax can make to get everything ready for all you dancers!

Come soon and stay as long as is possible. Make memories that last a lifetime! 



(continued from Page 1)

form his magic in song. Brian sang with *Charlie Pride* for seventeen years and is amazing! *Tips, only.*

**April 13, 6:00 – 8:00 PM** – Miss *Alice Faye*, a newcomer to Treasure Lake will perform the classic country stylings of the 'Ladies of Country.' Dancing and fun for everyone! *Tips, only.*

**April 14, 6:00-8:00** –Nashville recording artist, *Cody Dooley*, presents his classic country show

(continued on Page 3)

**Activities:** (continued from Page 2)

for your dancing or just listening. If you like old country,

**April 15, 6:00 PM** – Brian Pendergrass and his gospel toes to tapping and you'll be singing along to some great

**April 20, 6:00 – 8:00 PM** – Melanie and Don Joy join singing will fill the air as this terrific duo performs

**April 21, 6:00 PM** – Another new performer: Becky Lercher, presents her gospel show. A love offering will be taken for this one-time performance.

**April 23, 6:00 PM** – We will be joined by The Texans! The Texans are a great family with tight harmony, comedy and wonderful music. They spent many years in their own theater on the strip. This will be a fun night and a love offering for a special ministry will be taken.

**April 27, 6:00 – 8:00 PM** – Brian Pendergrass will entertain you with his own brand of music and song. He has a terrific voice and a personality to go with it. He will have you dancing and singing along. Tips, only.

**April 28, 7:00 - 9:00 PM** – A great new band will perform their variety of music with something for everyone. The Country Music Express brings lots of singing, instrumentals and music from the 50's on. You'll be sure to enjoy every minute!

**April 29, 6:00 PM** – Pastor Pudge and Sister Sludge will fill the Clubhouse with side-splitting comedy, hilarious songs and music. This is a very unique show and you will love every minute of it. This laugh-out-loud show is tips, only.

(continued on Page 4)

*On why the universe exists... "If we find the answer to that, it would be the ultimate triumph of human reason – for then, we would know the mind of God." Stephen Hawking, A Brief History of Time, Bantam Books, (1988).*

you will love this one! Tips, only.

group, Ozark Gospel Jubilee will get your gospel music. A love offering will be taken.

us for the first time. Music and lots of for you. Tips, only.

## Branson Named #21 of "52 places to Go."

The New York Times recently named Branson number #21 on its "52 Places to Go" list for 2018. The list was published January 17, 2018. It includes destinations around the world like the Caribbean, Iceland and Prague.

The writer of the article, Makado Murphy wrote that 'Branson is upping its game' referencing Silver Dollar City, as well as various shows: Legends, Six, Haygoods, Yakov Smirnoff, and the play, 'Samson' at Sight and Sound Theatre.

To see any or all these great productions, check with our Ticket Office and get great rates and the convenience of on-the-Park access.

**Ticket Office Info**  
(10-3:30, M-S)

**Don't forget:** We are the only location, aside from their own Box Office, where one can buy season passes for Grand Country. The cost is comparable. Stop by and get ready for the 2018 season.

If we can help you with anything, please contact us at 332-2560 or 334-1040 x257.

## Rock 'n Roll Café

### Welcome back for the 2018 season at the Rock 'n Roll Café!

"We are going to try to open on April 8th for a full, regular schedule. However, we are short two couples on our roster to open seven days per week. If you know of anyone, who might be interested in working in the cafe, please contact me at 417-527-0381, as soon as possible. I need people who are willing to work from the first part of April to the first weekend of November. You must be able to work 24-hours per week. I

am asking for help from everyone, so we will be able to have enough staff to start the season on a full-time basis, rather than just week-ends.

"We are going to add a new menu item this season for those of you, who don't eat meat. We are trying a veggie burger. I am also thinking about adding sugar free pudding and jello cups for those, who are diabetic. If you have suggestions, call me and we will see what we can do for everyone.

"We are going to try to do a monthly park dinner at the Lodge this year. Watch for a flyer and be sure to ask if there is a dinner when you call, so you can get your name on the reserved list. We don't want you to miss out on the fun!

"We are also looking for volunteers for the weekend breakfast at the Lodge. Please contact Jeannie Jones @ 402-616-1560 or Joanie Jones @ 402-3350-9526 to sign up for days and times. Let's get this season rollin' (and, rockin')."

Barb McConnell, Manager, Rock 'n Roll Café



## Breakfasts in the Lodge -

"The season for the Lodge breakfasts has ended. Saying "Thank You," isn't enough for all the wonderful help we received from so many volunteers. You are greatly appreciated!

"If you are looking for something to do next season, volunteer at the Lodge. We cook every Saturday and Sunday morning, Memorial Day until the Sunday after the Annual Meeting (in 2018, 10/27).

"You can contact me at jjones66@gmail.com or call: 402-616-1560: Joanie, call: 402-350-9526. We're always needing volunteers and we have a good time doing it! Jeannie & Joanie Jones, Breakfast Coordinators

## ANNUAL DUES-2018

Our 2018 Annual Dues notices were mailed in January. They will be due June 1, 2018, but are payable at any time prior to August 1, 2018. After August 1, there will be a past due fee of \$20.00, added each month the account remains unpaid.

Note: If dues are not paid by June 1, you will not be able to stay on the Park, until dues are paid.



# TREASURE LAKE RESORT—

*"WHERE VACATIONS LAST A LIFETIME"*

1 Treasure Lake Drive  
Branson, Missouri 65616  
[www.tlresort.com](http://www.tlresort.com)

Phone: 417-334-1040

Fax: 417-334-5136

Newsletter email: [carol@tlresort.com](mailto:carol@tlresort.com)



For information, check on our website: [www.tlresort.com](http://www.tlresort.com).

## For your convenience, a list of numbers and extensions:

Lenny Ammerman, General Manager, 417-334-1040 x 259

Carol Marsh, Administrative Director/Editor, 417-334-1040 x 257

Woody Melcher, Park Operations Director, 417-263-1007

Rhonda Hull, Activities Director, 417-331-2822

Teresa Hughes, Sales Director/Six-Month Storage/Front Desk, 417-334-1040 x 253

Tom Smith, Security Director, 417-331-6101

Wilma Fuller, Housekeeping Director, 417-263-1107

Sheri French, Admin. Assistant/Permanent Storage, 417-334-1040 x 259

Tammy Stouffer, Admin. Assistant, 417-334-1040 x 254

**Activities** continued from Page 3:

**April 30, 6:00 PM** – *Hunter Hull* will sing and perform his own special music for dancing and listening enjoyment. *Tips, only.*

**May 2, 6:00 PM** – Our season of Wednesday Night Jams and Gospel Sings will begin. Bring your voices, instruments and tracks for a night of solos, congregational singing, instrumentals and lots of great fellowship. *Larry and Vickie Walker* will host with Elaine and Eddy Hughes running sound.

**May 4, 6:00 – 8:00 PM** – *Brian Pendergrass* returns for your favorite country music and more. Don't miss out on the fun. Remember, this is *tips, only.*

**May 5, 6:00 – 8:00 PM** – *The Heartland Band* will make their first appearance to our Clubhouse for the season. This great band is one of your favorites with lots of great singing and tons of instrumentals for a terrific sound.

**May 6, 6:00 PM** – *Miss Marlene Pelt* has made her way from Oklahoma to perform her own songs and special gospel music. *Marlene* is an award-winning writer and performer with several big hits on the radio. Don't miss this one-time performance. *A love offering will be taken.*

**May 7, 6:00 PM** – *The Texans* perform their toe-tapping variety show. The comedy and fabulous voices will ensure a fun night of music and fellowship. Join us in the Clubhouse for this *love offering* event.

**May 11, 3:00 – 5:00 PM** – Rhonda and the Activities Department will present a *Gospel Show*. Great fun for everyone with skits, music and singing. Interested in being part of the fun? Contact: Rhonda @ 331-2822 or [activities@tlresort.com](mailto:activities@tlresort.com). You will thank yourself, if you step forward and become part of the performance.

(continued on Page 5)

## **SPRING WELCOME CENTER HOURS**

We are open everyday: 8:00 AM to 5:00 PM

## **TREASURE LAKE AFFILIATIONS**

Treasure Lake is affiliated with Tri-Lakes/Branson Chamber of Commerce/CVB, National Association of RV Parks & Campgrounds, Missouri Association of RV Parks & Campgrounds, BLACC, Coast to Coast, RPI, Coach Owners Association, and Family Motor Coach Association.

**Activities** continued from Page 4:

**May 11, 7:00 – 9:00 PM** – *The Farnum Family* will join us in the Clubhouse with a special musical concert -lots of unique instruments, and new songs. This will be an uplifting and joy-filled evening of music.

**May 12, 7:00 –9:00 PM** –*The Dave Perryman Band* will perform classic country music in the Clubhouse. If you love classic country, this will be a hit with you!

**May 13, 1:00 PM** -Join us for a *Royal Affair*: Our Mother's Day Fun and Feast! The Royal Affair will feature food, treats, special teas, games, prizes, music and entertainment, too. Wear your favorite princess or queen attire inasmuch as this is a royal affair! Vie for the best dressed prize! If you would like to wear a special outfit, special to your hometown, surprise us with that. No children or husbands, please.

**May 13, 6:00 PM** -*Brian Pendergrass* and *Ozark Gospel Jubilee* can be found in the Clubhouse bringing some wonderful and inspirational music. Here is the prescription for a great Sunday evening! *A love offering* will be taken.

**May 18, 7:00 – 9:00 PM** – *Frasier Newcomb* will be here directly from Nova Scotia. His special guest will be *Tim Hadler*, a Treasure Lake favorite. This will be the first time *Frasier* will be here with his 'Red Lobster' guitar. This should be a fun night for all!

**May 19, 7:00 – 9:00 PM** – *Country Xpress Band* will present a show, which will make everyone beg for more! There will be something for everyone.

**May 20, 6:00 PM** – Coming all the way from Colorado, *Sherri Farmer* presents a program of old-time gospel music, accompanied by original, beautiful slides of nature. Be ready for a wonderful night of praise and worship. This is a *love offering* night of inspiration.

**May 21, 6:00 PM** – *The Texans* perform their fun concert of variety: music, singing, comedy. A regular favorite with Treasure Lakers!

### **Memorial Day Weekend Activities: 05/25-05/28.**

**May 25, 9:00 AM** –Treasure Lake's regular Board Meeting will be held in the Clubhouse. Get answers to any questions you may have. See how the Park is doing and what's new.

**May 25, 4:30 PM** – Baked Potato Supper in the Lodge. You bring a side (topping for the potatoes) or a dessert (enough for four). We provide the potatoes, a meat topping, drinks and utensils. Sign-up and get your tickets from Rhonda. The cost is \$2.00/person. *Terry Wayne Sanders* is a special guest entertainer that evening.

**May 25, 7:00 -9:00 PM** – *Cody Dooley* brings classic country music to you in the Clubhouse -music for line dancing, couples dancing, and more.

**May 26, 8:00 –9:30 AM** –Breakfast in the Lodge. This very popular and delicious event begins a season of breakfast-time feasts! Breakfast will be served every weekend, as well as Friday on holiday weekends. Great prices –great food!

**May 26, 10:00 AM** – A special treat for our Memorial Day Weekend: *Helen Russell* and company. This is their first time on the Park, featuring lots of music, instrumentals and talent!

**May 26, 10:00 AM – 3:00 PM** will kick-off our Memorial Day festivities with a Kids' Carnival at the big pavilion. There will be games like toss across, bust the balloons, egg toss, giant sling shot, ball bounce, and ring toss. There will be pictures with the clowns, a strong man and prizes galore. A color blast party, cotton candy, popcorn, drinks and lots more. **12:00 -3:00 PM** –Don't miss the DJ at the pool (*Note: the pool opens May 25th, 10:00 for a season of fun.*)

**May 26, 2:00 PM** - *The Chosen Ones*, from Illinois, perform their gospel concert. This outstanding group comes back year after year to bring us their inspirational message. *A love offering* will be taken.

**May 26, 4:00 PM** – Dinner in the big pavilion. We will be serving a Pulled Pork Dinner with Cole slaw, potato salad, cookies, and drink for only \$6.00 per person. Get your tickets early, as this sells out fast. Tickets available from Rhonda in the Clubhouse.

(continued on reverse)

## Activities (continued from reverse):

**May 26, 7:00 –9:00 PM** –*Ozark Country Band* brings us classic country music for your dancing fun. Scoot your boots, line dance, couples dance or just relax and enjoy the music. Everyone loves this band!

*Special congratulations* go to Treasure Lake's own **Rex Martin**, for having received the prestigious *Coast Century Club for 2017 Award*. Rex is the Sales Department's very own 'secret weapon.' Way to go, Rex! Keep up the great work.

**May 27, 10:00 AM** –Church Service in the Clubhouse with our resident pastors; *Larry and Vickie Walker* will lead the music. Special music will be presented by *The Chosen Ones*.

**May 27, 2:00 PM** –*The Chosen Ones* will present another special gospel concert with all new songs and music. This will be an inspirational afternoon of music. A *love offering* will be taken.

**May 27, 6:00 PM** –Come and enjoy the incomparable *Abundance Quartet* –gospel music sung as it's meant to be! A *love offering* will be taken.

**May 28, 12:00 Noon** -Join us at the big flag pole for a brief tribute by *Rhonda and Brian Pendergrass* to our veterans and soldiers. There will be music and some special words to commemorate this special weekend.

**May 28, 2:00 PM** –*Debbie and Gordy* will perform in concert in the Clubhouse. This duo travels across the United States doing this show and are always sold out! Come early for this country variety show.

**May 28, 6:00 PM** - A hugely talented performer, *Mr. Duke Mason*, blessed with a mighty voice and abundant talent, will perform in the Clubhouse. This is one show, you don't want to miss! *Tips, only*.

*Welcome Center displaying our latest award!*

