

Treasure Lake RV Resort

"Where Vacations Last A Lifetime"

Happy Thanksgiving!

General Manager Musings



Greetings Treasure Lake Owners

As we end this year, I would like to thank all our owners, employees, work campers and volunteers. We have ventured through Covid-19 together this year. We continue to adapt to the everchanging waters of this pandemic and strive to make the best possible solutions for the park, for members, members' guests and employees.

Here is a little recap of the progress made on the park this year. We remodeled 3 units, relocated 2 rental units, replaced skirting on 6 units, added eye sensors on the front gate, added 4 pedestals, added LED lighting, outlet receptacles' and painted the pavilion floor. We replaced all the plumbing

in the outdoor pool (repair cost of \$180,000). We are in the process of adding 2 new yurts, outside building of yurts is completed and now we are working on the inside. They will be available for rental in 2021.

This year we had our first annual Bluegrass Festival and it was a great success. The revenue made off of the festival was \$13,000. We also had our first Gospel Festival. This too was a success with a revenue being made of \$4,500.

Due to rising cost, the Board of Directors made the unpopular, but very necessary, decision to raise the nightly RV rental rate to \$10 for members and \$25 for guests. This new price increase goes into effect January 1, 2021.

(Continued on page 2)





(Continued from page 1)

I would like to wish all a Happy Thanksgiving, Merry Christmas and Happy New Year. May you all have a healthy, safe and happy winter. I look forward to seeing you next Spring.

Lenny

Activities

Hello TL Family. The Activities Department has been very busy! We hosted our 1st Annual TL Bluegrass Music Festival. The event was a huge success. We had bluegrass groups from all over the



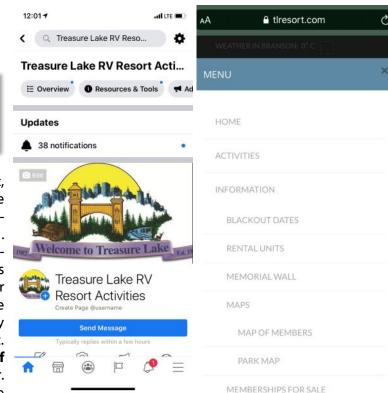
country. This three day event was fun filled with music, laughter, vendors, shopping and awesome BBQ. We are excited to announce our 2nd Annual TL Bluegrass Music Festival dates. Those dates are September 9th, 10th & 11th, 2021. We are completing our fantastic band lineup. We have confirmed the following groups Larry Efaw & the Bluegrass Mountaineers, Kari Garrison & Bluegrass Remedy, The Baker Family, The Kody Norris Show and our headliner, Doyle Lawson & Quicksilver. Our lineup will be completed very soon. Tickets are on sale now and are expected to sell out. Call 417-331-2822 or 417-699-0839 for the "Get Out of Here 2020" Special Ticket price of \$40.00 for a TL Owner. This price is for a three day pass. This special ticket price runs through December 31st, 2020. The price will go up after that.

"A fanatic is one who can't change his mind and won't change the subject"

Winston Churchill

Our 1st Annual TL Gospel Festival was held on Saturday, October 10th at our Outdoor Pavilion. It was a perfect fall day for some great Gospel Music, shopping and BBQ. The event was well attended and will be a two day event in 2021. The dates are TBA. We are beyond excited to have the opportunity to host an awesome event like this.

Please be sure to like and follow the new Activities FB Page at Treasure Lake RV Resort Activities. This will keep you up to date on all activities, entertainment and events. You can also find us at thresort.com. Please click on the menu tab on the right hand side and select Activities. Any changes or cancelations will be posted on both sites as well as the TL App.



Here are some upcoming dates you may want to add to your **2021 Calendar**:

- 4th Annual TL Kids Carnival Saturday, June 26th
- TL Fireworks Saturday, July 3rd
- 2nd Annual TL Bluegrass Music Festival September
 9th 11th

The work on our Outdoor Pool is completed. We are excited for a great season at the pool next year!

(Continued on page 3)



(Continued from page 2)

We have decided that it is in the best interest of our TL Owners, staff and guests to not have a New Years Eve Party this year. We apologize for any inconvenience this may cause. Our top priority is to keep everyone safe.

The Game Room will be closing for the winter. The closing date is yet to be determined. We appreciate your patience and support as this has been a difficult year. We look forward to 2021 and seeing our TL Family.

"May your stuffing be tasty. May your turkey be plump. May your potatoes and gravy have nary a lump. May your yams be delicious and your pies take the prize, and may your Thanksgiving dinner stay off your thighs!"

Anonymous

We will be working very hard this off season booking the best entertainment we can for TL and planning an awesome 2021 Season. We can't thank you enough for all your love and support during this extremely difficult year. Our prayers are for all our TL Family to have a safe, warm and prosperous winter. We look forward to seeing all of you in 2021.

Rhonda & Ashley

Front Desk

I want to give the front desk and reservations staff a big Thank You for being so great with just everything! This Rock n Roll Café year has been a challenge to say the least but they have Hello everyone; we have reached the done a great job.

Anita, Michael, Stacy, Judy, Angela and David, thank you all!

Teresa

Sales

I would like to welcome all of the new members that joined the Treasure Lake family in 2020. We hope you come and enjoy the resort and everything it has to offer for many years to come.



Invite your friends, family and anyone else you can think of to come and enjoy Treasure Lake with you. Encourage them to join. It's always more fun to camp with friends and family!

The sales staff is planning on the following RV shows for 2021: Springfield Mo, January and March:

- Kansas City in January
- Little Rock Arkansas in February
- Hot Springs in February.

There may be a few more so watch Facebook and the website for places and dates.

"Where Vacations Last a Lifetime"

Looking for a more "normal" 2021

The Sales Staff

end of our 2020 season in the Rock n Roll Café and I am proud to say that with all the Coronavirus issues; we have managed to have a pretty amazing season. We have dealt with masks, plexiglass and social distanc-



ing all season long and it has been very frustrating for you as a customer as well as for us trying to serve you. We really

(Continued on page 4)



(Continued from page 3)

want to say; "Thank you for your support and your patience this season". You make us succeed or fail. We are all looking forward to next year without the Coronavirus (hopefully.)



We thank Lenny Ammerman and our board of directors for their support and all the decision making that has been done on a day to day basis, trying to keep all of us as safe as possible and keep our park open for all owners to enjoy.

I missed seeing a lot of our regulars this year as many chose to stay home and be safe. We hope you all are doing well; we can't wait to see you back next season. We will all be patiently awaiting the opening of 2021 season. We wish you all a very happy and healthy winter and look forward to seeing you all in the spring!!!!

"I was just thinking, if it is really religion with these nudist colonies, they sure must turn atheists in the wintertime."

Will Rogers

If any of you are interested in joining our Rock n Roll team next season, please contact me by email at barb@tlresort.com or call me at 417-527-0381; I would love to talk to you. Please email me with any changes you would like to see in the Café next season such as menu items, hours of operation, daily specials, etc.

Thank you all for another great season!

Barb and the Rock n Roll Gang

GOD BLESS AND BE SAFE!

Barb



Veteran's Memorial

The 8th wall has been placed and now we are well underway with the 9th. We have over 21 names already!

Please give me a call to honor your veteran for only \$50 per name. I need you to provide name, branch of service, rank, and dates of service. Stop by the Welcome Center to pick up a form, call Tammy at 417-334-1040 Ext. 254 or email at tammy@tlresort.com.







For Your Reference

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Lenny Ammerman, General Manager (417) 334-1040 x259

Rhonda Hull, Activities Director (417) 331-2822

(417) 464-8411

Teresa Hughes, Sales Director/ (417) 334-1040 x253 Six Month Storage/Front Desk

Tom Smith, Security Director (417) 331-6101

Wilma Fuller, Housekeeping Director (417) 263-1107

Sheri French, Administrative Assistant (417) 334-1040 x259

Tammy Stouffer, Administrative Assistant/ (417) 334-1040 x254 Permanent Storage

Newsletter Release Dates:

Brad Price, Park Operations Director

Spring: February 15th **Summer**: May 15th **Fall**: August 15th **Winter**: November 15th

Treasure Lake Affiliations

Tri-Lakes/Branson Chamber of Commerce/CVB, National Association of RV Parks & Campgrounds, Missouri Association of RV Parks & Campgrounds, Coast to Coast, RPI, Coach Owners Association & Family Motor Coach Association.