



# Treasure Lake RV Resort

"Where Vacations Last A Lifetime"



## We're excited you're coming

### General Manager Musings



### Greetings fellow Treasure Lake Owners!

What an amazing year we had in 2021. Since the season of 2021 is behind us, let's talk about 2022. The staff and I are very excited to get things going this winter to be prepared for you and your families to get back and have a lot of fun. As always, the Maintenance staff will be extremely busy this winter with projects such as, site improvements, rental refurbishments, etc.

Housekeeping will start on their winter deep cleaning soon! Shampooing carpets, waxing the building floors, etc.

The Activities department has an unbelievable year planned for all ages! Make sure you stay tuned for announcements on important dates. You're not gonna want to miss these activities!

If anyone wants to be part of our team for 2022, we have plenty of paid and work camper positions available in all departments. It's fun and rewarding! Come join our state and national award-winning team!

**Welcome Center**

Sun-Sat: 8am-4pm

**Board Voting**

Must be returned by 11/30!  
Results on 12/1 via  
Livestream on FB and YT.

**Park Rule Spotlight**  
Remember to protect your  
water supply during cold  
weather!

**Ticket Office**

Closes December  
12th!

**Indoor Pool**

Closes December 31st!

**Veterans Memorial Wall**

The 9th wall is underway. Only 38 spots to fill!  
Call Tammy at 417-334-1040 Ext. 254

**Newsletter Additions**  
Send your ideas, com-  
ments and pictures!



Thank you

Your General Manager

**Lenny**

---

### *President's Corner*

As I write this, as your current board president until December 3rd, I am thinking about two issues. One is looking back at the past year, and one is looking ahead at 2022.



First, I would like to take a look back at 2021. Before I say anything else, I would like to thank the other six people, along with myself, that comprise your board of directors. After being elected, it is the board's responsibility, along with the general manager, to oversee the business affairs of Treasure Lake. That includes both financial and procedural issues. As you know, the Covid pandemic has been an exceedingly complicated issue to maneuver. Even our current election process has been affected. With all this happening, your current board of directors was able to revise our long overdue long term storage contract, put together a long-term planning committee, repair a thirty year old swimming pool, and resurface our tennis and basketball courts, along with adding extremely popular pickle ball courts.

As we look forward to the 2022 season, we do not know who will be elected to serve on your board of directors, but as I look at the nominees and the people who have volunteered to serve you, I am confident that Treasure Lake is in good hands for the coming year. A few things that the 2022 BoD will be looking at is approving the 2022 budget, revising the long-term

plan, deciding on which capital projects can be undertaken, look at revising the Rules and Regulations, along with other key issues. Please keep in mind that all the decisions that they make may not be ones with which you totally agree. Disagreeing is acceptable but please do so in a respectful way. Please know that even-

*"We contend that for a nation to try to tax itself into prosperity is like a man standing in a bucket and trying to lift himself up by the handle."*

**Winston Churchill**

ry board member is first an owner and is only trying to do what they feel is best for Treasure Lake. Contact them directly, give them a chance to explain their views, as they listen to yours. WE ARE ALL IN THIS TOGETHER TO MAKE TL A BETTER PLACE TO MAKE MEMORIES!

**Kent**

---

### *Sales*

We would like to welcome our new members. If you ever have any questions please contact the sales office so we can answer those questions for you.



We have a few RV Shows booked for 2022 so far. Springfield MO x2, Kansas City and Oklahoma City. We are still waiting on Little Rock and Hot Springs and a couple more to finish those up.

I would like to thank Jamie and George for a great job this year. It has been hot, cold, windy and they have been out on the golf cart showing Treasure Lake! You can tell they love this park.

*(Continued on page 3)*





(Continued from page 2)

Thanks again guys!!!

Hoping for a more normal year in 2022!!!

**Teresa**

Sales/Deeds  
417-332-1634 or 417-334-1040 ext 228

**Board Candidates**

For information on each candidate refer to the website at <https://tlresort.com> or the phone app.



Jerry Boomer



Kent Pratt



Greg Sampson



Lee Steveson



Bob Voigt



Melvin Wiland

**Tickets**

Treasure Lake Ticket Office has your favorite Christmas Shows & New Year's Eve events at discounted rates!



The ticket office is open Thursday, Friday, and Saturday 9am-4pm. Also leave a message at 417-332-2560

and I will return your call. Our office will close over the winter from December 12th until March 3rd of 2022.

A printed show list is always available outside the Ticket Office door in a wall mounted pocket at your convenience. This Show List will have the box office prices for each show including the tax as well as our Treasure Lake discounted price and your savings. Theatre brochures are here as well as an updated bulletin board of events. Remember that your family and friends are welcome to receive the great discounts that you appreciate.

We can't wait to see you here this winter.....  
Merry Christmas & Happy New Year!!!

**Sheri**

**Rock n Roll Café**

Hello everyone!!

We have reached the end of another tough season due to the continuing issues with the pandemic, mandates, and food supply. We have had a lot of issues this season with getting the products we are used to getting and not getting. It is very frustrating for us and for you and we have all had to stretch our patience. I want to thank everyone of our customers that have continued to support us this year thru thick and thin. Our staff shortages have also made things a little harder, but we



(Continued on page 4)



(Continued from page 3)

have tried our best to keep our products cooked and served in a timely manner without compromising quality. I am hoping next season will be better and back to somewhat normal, if there is such a thing. I

*"On the 12th day of Christmas my Facebook gave to me 12 chicks I'm blocking, 11 friends just watching, 10 corny topics, 9 busted Barbies, 8 friends complaining, 7 stalkers stalking, 6 party invites, fiiiivvvveeee drama queens, 4 game requests, 3 photo tags, 2 garbage ads and a guy who won't stop inboxing me!"*

**Unknown**

thank you all for your patience and support and I especially thank all my staff for hanging in there with me as our schedules were continually changing. Everyone stepped up to the plate and did whatever was necessary to get the job done. I also want to say "thank you" from the bottom of my heart to all the customers who gave tips to us this year and I want you to know that your generosity allowed me to take them out for a steak dinner and a show, which was a fun time for all to relax and enjoy an evening out together. My staff says 'thank you all as well'

We now are getting ready to reflect on next season and i am hoping to get a full staff so we can be open a full schedule like we used to. I am looking for people who would like to join us. My email address: barb@tlresort.com and my phone # is 417-527-0381. Please call me or email me if you are interested in being part of our team. We start planning early for our season. We do have a long season; usually from early April to the first weekend of November. Each work-camper must put in 24 hours per week; therefore, a single person would work 4 days, each shift being 6 hours and a couple would work 2 days a week together; each working 6 hours per shift. These are not paid

positions. You work for your site and utilities and if parked in phase 4; you do not ever have to move throughout the season. You also receive a paper each month that allows you and your significant other or a friend to attend many of the shows in Branson for free; and at the prices of tickets; this is a very nice perk. Please call me, text me or email me. If you would like more detailed information on the job and what it entails; I look forward to hearing from you. If you like people; you will certainly enjoy working with us and meeting your fellow campers. We try very hard to provide great customer service, quality food and a fun rock n roll atmosphere. It is a fun place to work when you have a full staff and hopefully a lot of activities will get to come back to the clubhouse next year and things will be "rockin again.". Thank you everyone for a great season and we look forward to a better year next year!! Love to all from Barb and her rock n roll staff!! Have a good, safe, and healthy winter and we look forward to a beautiful spring opening!!

**Barb**

---

### **Activities**

If you missed our 2nd Annual Bluegrass Festival, you really missed out. The festival was

awesome! The weather along with the entertainment was amazing. It was a great three days of music, food, and a whole lot of fun. All our groups were fantastic. Fan favorites, Little Roy & Lizzy brought the house down. We are currently working on the 3rd Annual TL Bluegrass Music Festival and will be announcing our



(Continued on page 5)





# Treasure Lake RV Resort



## For Your Reference

1 Treasure Lake Drive  
Branson, Missouri 65616

**Phone:** (417) 334-1040

**Fax:** (417) 334-5522

**Website:** [www.tlresort.com](http://www.tlresort.com)

**Editor:** [newsletter@tlresort.com](mailto:newsletter@tlresort.com)

Lenny Ammerman, General Manager

(417) 334-1040 x259

Brad Price, Park Operations Director

(417) 464-8411

Rhonda Hull, Activities Director

(417) 331-2822

Teresa Hughes, Sales Director/  
Six Month Storage

(417) 334-1040 x253

Tom Smith, Security Director

(417) 331-6101

Bobbie Weeks, Housekeeping Director

(417) 559-0561

Sheri French, Administrative Assistant/  
Ticket Office Manager, Front Desk Manager

(417) 334-1040 x259

Tammy Stouffer, Administrative Assistant/  
Permanent Storage

(417) 334-1040 x254

Newsletter Release Dates:

**Spring:** February 15th

**Summer:** May 15th

**Fall:** August 15th

**Winter:** November 15th



### Treasure Lake Affiliations

Tri-Lakes/Branson Chamber of Commerce/CVB, National Association of RV Parks & Campgrounds, Missouri Association of RV Parks & Campgrounds, Coast to Coast, RPI, Coach Owners Association & Family Motor Coach Association.