



Treasure Lake RV Resort

"Where Vacations Last A Lifetime"



Ready For a New Season?

General Manager Musings



Hello Treasure Lake Owners!

The TL staff and I can't wait for everyone to get back this spring! The staff has been working hard this winter on projects such as, indoor pool repair, cabin remodel and phase 3 laundry remodel. Housekeeping staff have been deep cleaning cabins, stripping and waxing floors. The list goes on and on. I hope everyone finds their way back to Treasure Lake for camping season, as I have seen the activities calendar is filling up with entertainment and activities for all to have a great time! So come to TL this summer, sit back relax and make memories..

Thank you

Your General Manager

Lenny

Welcome Center
Sun-Sat: 8am-4pm
From May 1st
Sat-Wed: 8am-5pm
Thu-Fri: 8am-6pm

Welcome Back!
Get ready for a new season
at Treasure Lake!

Park Rule Spotlight
Nothing may be attached to
the trees on the park.

Indoor Pool
Unknown opening date.

Newsletter Additions
Send your ideas, com-
ments and pictures!

Ticket Office
March-December
Thu-Sat: 8am-4pm

Veterans Memorial Wall
The 9th wall name list is completed and we are
ready to take names for the 10th!



President's Corner

Hello Fellow Owners,

I decided to deviate from the Normal President's Newsletter because of the recent financial changes the Board of Director's made for 2023. Below you will see a letter from the Treasure Lake Treasurer. Have a safe start to 2023.



Lee

As in any business, the business is guided in large part by the yearly budget. A budget that includes revenue cost of sales and operating expense. It is up to the treasurer in conjunction with the General Manager to monitor the activity and to ensure that we keep to the approved budget.

This year, we produced a more scientific budget. One that relied on empirical data and not just what we think will happen.

To start we ran a 5-year trend analysis. This has allowed us to get an accurate picture of historical data. And by using real data we produced a more meaningful 2023 budget.

Just like all of us, we have been hit with raising costs for goods and services. We have had to adjust some line items based on rapid increases in areas such as the cost of pool chemicals, cleaning supplies, food and supplies for the Rock N' Roll Café and the week end breakfasts. We also have had conversations with the utility companies to more accurately forecast our expense for our utilities.

Another measuring stick we used is the CPI and the inflation rate.

I realize that you will still have questions about how a budget is done, and perhaps basic accounting methodologies. To that end, Lenny and I will be presenting several education sessions centered on accounting practices at Treasure Lake and procedures in place to ensure accuracy.

Also participating will be John Helms, co-owner of our accounting firm Abacus.

The first one will be held on **April 25th at 10AM** in the Club House. We will have coffee and cookies.

Thank you,

Jerry

TL Treasurer
314.518.7513
Jboomer58@hotmail.com

Ticket Office

The Treasure Lake Ticket Office is preparing for a busy summer as we are partnering with the Branson Theatres to give you discount show tickets!



We will be open March-December on Thursday, Friday, and Saturday 8:30am-4pm. Also leave a message at 417-332-2560 and I will return your call. Phone orders may be picked up in the Welcome Center at check in for your convenience.

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Our weekly specials will be posted on the Treasure Lake website and phone app.

A printed show list is always available by request for your convenience. This Show List will have the box office prices for each show including the tax. The next column will have our Treasure Lake discounted price and the final column reflects your savings. Theatre brochures are here as well as an updated bulletin board of events. Remember that your family and friends are welcome to receive the great discounts that you appreciate.

We can't wait to see you here this summer.

Enjoy Branson!!!

Mary Ann

Activities

We hope that everyone had a wonderful Christmas and a Happy New Year!!! The TL Christmas Show was a big success. It offered something for everyone from traditional Christmas Classics, to dancing and comedy but most importantly the true meaning of Christmas! The finale showcased Santa & Mrs. Claus, Santa's Elves & one tiny Elf on a Shelf. After the show it was nice to fellowship with others, with cocoa, cookies, and photos with Santa.

To say that we welcomed 2023 in with "TL Style" would be an understatement! We danced the night away. We enjoyed finger foods, punch fountain, Photo Booth,



650 balloon drop at midnight with 125 of our TL Family and friends. Thank you to our small but mighty group of volunteers for your help!!!

"Kites rise highest against the wind, not with it"

Winston Churchill

We are hard at work getting the 2023 season booked. Be sure to keep an eye on the TL website and app for updates. Some important dates to add to your calendar:

- 6th Annual TL Kid's Carnival - June 24th.
- 4th of July Festivities & Fireworks July 1st
- 4th Annual TL Bluegrass Music Festival - September 8th & 9th
- 4th Annual TL Gospel Music Festival - September 15th & 16th

The Activities Department is looking for work campers along with lifeguards for the upcoming season. Please give us a call at 417-331-2822 or 417-699-0839 for more information. We look forward to the spring, seeing our TL Family & a great season

Thank you!

Rhonda & Ashley



Treasure Lake RV Resort



For Your Reference

1 Treasure Lake Drive
Branson, Missouri 65616

Phone: (417) 334-1040

Fax: (417) 334-5522

Website: www.tlresort.com

Editor: newsletter@tlresort.com



Lenny Ammerman, General Manager	(417) 334-1040 x259
Brad Price, Park Operations Director	(417) 464-8411
Rhonda Hull, Activities Director	(417) 331-2822
Teresa Hughes, Sales Director/6 Month Storage	(417) 334-1040 x253
Tom Smith, Security Director	(417) 331-6101
Sherry Bostock, Housekeeping Director	(417) 559-0561
Steve Bruno, Rock n Roll Director	(417) 559 5586
Sheri French, Administrative Assistant/ Ticket Office Manager, Front Desk Manager	(417) 334-1040 x259
Tammy Stouffer, Administrative Assistant/ Permanent Storage	(417) 334-1040 x254

Newsletter Release Dates:

Spring: February 15th

Fall: August 15th

Summer: May 15th

Winter: November 15th

Treasure Lake Affiliations

Tri-Lakes/Branson Chamber of Commerce/CVB, National Association of RV Parks & Campgrounds, Missouri Association of RV Parks & Campgrounds, Coast to Coast, RPI, Coach Owners Association & Family Motor Coach Association.