



Treasure Lake RV Resort

"Where Vacations Last A Lifetime"



Another Great Season Ahead

General Manager Musings



Hello Treasure Lake Owners!

Spring is here and hopefully to stay! The Treasure Lake Team have been gearing up for an exciting 2024 season.

I would like to congratulate Wally Johnson, Head of Security, on his new promotion to Assistant General Manager. Wally's main duties will still remain head of security but will also work alongside myself. Wally is man of great integrity, trust and dedication!

WE WILL SEE EVERYONE SOON!

Lenny

Welcome Center
Now: 8am-4pm
From March 31st:
8am-5pm

Indoor Pool
Open from 10am-10pm!

Rock n Roll
Opens March 29th!

Outdoor Pool
Opens May 24th!

Newsletter Additions
Send your ideas, comments and pictures!

Veterans Memorial Wall
The 9th wall name list is completed and we are ready to take names for the 10th!

Ticket Office
Opens March 22nd!
Thu-Sat: 8am-4pm

Phase 2...
Open Now!

Park Rule Spotlight
Make sure you get your NEW golf cart tag, if you bring your own golf cart!



Board President

Hello Fellow Owners,

Old man Winter has finally released us and the Spring flowers are finally starting to bloom!!! I don't know about you but I am ready to get the 2024 season started and enjoy some Treasure Lake time!!!!



I would like to welcome our newest Directors, Lael Streight and Juli Jordan to the leadership of Treasure Lake. I look forward to their leadership and they are already off and running performing duties for Treasure Lake and our fellow owners.

The Board of Directors (BOD) are meeting monthly in FY 24 either at Work Sessions or Board Meetings to conduct/discuss BOD business. We are excited to see what 2024 brings Treasure Lake and how we can continue to help Treasure Lake maintain the high standards of Resort fun we all have come to expect.

Our first big event, to help kick off the 2024 season, is our first ever Volunteer Workday which is being led by Jack Mustard on the 13th of April, with a rain date of April 20th. One of Jack's responsibilities as a director is to develop and conduct Volunteer events for 2024.

Please reach out to Jack at: 1jtmustard@gmail.com if you are interested in volunteering for this event.

I look forward to having a TON of fun in 2024 and getting this year's camping season started with a bang!!

Sincerely,

Lee

Let's meet our new Board Members

Lael...

Thank you for the warm welcome to the TL BOD. My family and I love Treasure Lake, the campers, the workers, and all the activities. I purchased my in-law's membership five years ago, and my husband Sean has been coming to TL since the indoor pool was the outdoor pool, and phase three was called phase two.



Sean and I have five amazing kids who are all through college and we are expecting our first grand baby, Dehlia, in March. Let the spoiling begin and, is it ever too soon to introduce her to the golf cart parade? Our youngest, Leah, is also getting married in November so our family continues to grow.

I recently retired from a career in education as an elementary teacher and principal for 25 years. I was blessed to work in Marshfield, Lebanon, and Springfield (Missouri) where I learned how to work with all personalities and serve a board to reach common goals. I currently work for a national law firm in Springfield and spend more time with my mom Janet, who frequently joins me at TL for the live music.

I look forward to serving Treasure Lake and meeting everyone.

Lael Streight

Serving through October 2025

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Juli...

Treasure Lake is our home away from home. My husband and I have been owners since 2018. We live close and therefore spend many weeks all year long enjoying this great park.



I am passionate about Treasure Lake and am thankful for everything it offers. When I am passionate about something I want to be involved. That was my motivation for submitting my application for the board vacancy. I'm not afraid to speak up for what's right, or wrong, and I am ready to pitch in wherever my skills can be utilized.

I previously owned a business in Branson, so I am no stranger to the area. I also have 30+ years of marketing experience in both corporate and nonprofit work including event planning, fundraising, graphic design, and social media. I've also produced and served as a spokesperson for TV commercials and spent 8 years as a radio show host for seniors. I thought surely some of this experience could be helpful for TL endeavors. I am full of ideas to share and want TL to continue to be known as one of the best parks around. I believe that together we can find that happy medium where the park thrives, and owners are living their dreams in the great outdoors.

My term may be short, but I hope to make a long-lasting and positive impact on the future of TL.

Juli Jordan

Serving through October 2024

Sales

Well, here we are ready to start another season! George and I have been to 7 RV shows in January thru to the 1st week of March, and the feedback and conversations we have had with people have been very positive. We expect it to be a busy year for our department!



I would like to ask you to call and make an appointment, if you or a friend are planning to come and look at the park or visit about your deed. We are and will be busy from 9am to 3pm every day, so appointments are a must. If you just walk in, we may not be able to help you right away. Our phone numbers are: (417) 332 1634—Teresa and (417) 334-1040 ext 228 for George. If you don't get one of us, call the other one! Unless we have someone in front of us, we will answer the phone. If neither one answers please leave a message and we will call you back. Thank you so much for understanding.

Teresa & George

Rock n Roll Café

Hello everyone from the Rock n Roll Café!



The '24 seasons is upon us!!

The current plan is to be open March 29th & 30th to begin the new year. Current hours will be Tu-We-Th (11-2), Fr-Sa (11-2 / 5-7). Hours will increase as more

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work-campers come onboard and park attendance increases.

Anyone interested in becoming a work camper, please reach out: nnr@tlresort.com, (417) 559 5586.

Most of the menu will be the same with very few prices increased, a couple even dropped.

My team and I look forward to another great year of serving our fellow owners and guests.

Stay safe!

Bruno

Security

What is new in Security at Treasure Lake RV Resort?

We have done a makeover in the department to include new Director of Security. Tom Smith, as many know, has retired from the Director of Security and Wally Johnson was promoted to the Director's position, as well as Josh Hayes to the Assistant Director's position.



When you arrive to the Guard Shack you will be greeted by a Security staff in a new uniform. The hope is that security will reflect a new vibe of customer service, orientation to members and guests of Treasure Lake. With the new look, there is a new perspective in the goals set forth. We are striving to ensure that when you come to TLR that your stay is pleasant and when/if you are contacted by security that they are pleasant in their demeanor and are respectful, and professional.

With that being said, in return we hope the same respect is given to the security staff.

Rules and Regulations: Some of the rules have changed or additional rules have been added. Please review them so you are up to date. They can be found on the website, under [For Members/Rules/Rules & Regs.](#)

- **Electric Vehicles:** All EV which need to be charged will need to have a permit to do so. This permit can be purchased at the Welcome Center. EV must be plugged into 30 or 50 amp outlets only.
- **Golf Cart Permits:** The permit can be purchased at the Welcome Center; you must show proof of insurance for your golf cart to purchase a permit.
- **Late Check Ins:** Nothing has changed BUT remember you need to go to the Welcome center by 10:00 am to finish the check-in process. This is your responsibility.
- **TRAILER/BOAT STORAGE:** This is located behind the outdoor pool and the CC Building area along the outer road, if you park your boat/trailer you will need a Permit to stay there. This is a first come first serve and is meant to be used as a temporary parking area while you are at TLR.

Emergencies- Call 911

Non-emergency number (417) 334 3300 (Branson PD), then call security (417) 331 6101 (Treasure Lake).

Local Hospital Number: 417-335-7000

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Storm Shelter locations: Each bathhouse, as well as the Theater

Feel free to send an email to Security1@tlresort.com if you have questions or concerns.

Rules to Remember

- **Speed Limit**-Main Road in the park is posted 15 mph. All Phase roads are posted 10 mph.
- **Firearms**- Illegal Firearms of all types will not be allowed on any Treasure Lake property. See rule and regulation page 12 section 17
- **Gate Card**- Do not give gate cards to non-members/guests that are visiting. **MUST BE** returned when checking out in order to receive your deposit.
- **Pets**- All pets must be on a leash of 6 feet or less. Members are responsible for cleaning up after the pet. Pets are not allowed in buildings of TLR unless designated pet friendly, excluding service animals. Pets must be attended to at all times while outside.
- **Campfires** are allowed only in designated fire rings and must be always attended by an adult park member. The member is responsible for extinguishing the fire after the use. Fire rings may be reserved at the Welcome Center.
- **Quiet hours**- 10 pm to 7 am
- **Late Check In**- All RV Campers must go to the overflow lot after 9:00 pm, no exceptions. All late check in must go to the Welcome Center prior to 10:00 a.m. the next morning.
- **Wash Permits**- Vehicles, RV, and Golf carts require a permit which can be obtained at the Welcome Center.
- **EV Permits**- All electric vehicles charged at Treasure Lake RV Resort must have a permit.
- **Fishing**- All ponds require a permit unless aged 15 or younger. Permits can be purchased at the Welcome Center.
- **Trash Dumpster**- Located in each phase of the park. Dumping trash in dumpster while not staying on a site or in a rental is prohibited.
- **Tents**- Can be pitched on your RV Site. Must have an open bottom if located on the grass.
- **Unauthorized Vehicles**- off road vehicles are not permitted.
- **Sewer Hookup rings**- must be properly connected with hard connection or with donut style ring.
- **Solicitation**- or the operation of a business is not allowed on the park. Items for sale are not allowed with For Sale sign.
- **Cutting trees/branches**- collecting of trees, shrubs, or any vegetation is prohibited.
- **Parking** on unoccupied sites or in the grass is prohibited.

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- **Green Cards**- are assigned for the person using the site, must be returned when checking out of the park.



On Phase Roads



On Main Roads

Activities

Treasure Lake RV Resort welcomes Amy Batchelor and Annie Eason to lead the Activities Department!

Excitement is brewing at Treasure Lake RV Resort as they welcome their new Activities Director, Amy Batchelor, and Activities Director Assistant, Annie Eason, to the team. With a passion for creating memorable experiences and a knack for planning engaging events, Amy and Annie are set to bring a fresh wave of energy and creativity to the resort's activities program.

As the new Activities Director, Amy Batchelor brings a wealth of experience in event planning and a keen eye for detail. Her vision for the upcoming season includes a diverse range of activities that cater to guests of all ages and interests. From sports competitions to music concerts of all genres, dances, craft projects, game nights, karaoke, and bingo,

Assisting Amy in her role is Annie Eason, the new Activities Director Assistant. With a background in health,



fitness, and sports competitions, plus a passion for creating a welcoming atmosphere, Annie is eager to add activities that will get you moving and having fun with others! Together, Amy and Annie make a dynamic duo that is dedicated to ensuring that guests have a truly unforgettable stay

at Treasure Lake RV Resort.

Guests can look forward to a wide variety of activities, including nature walks, themed parties, ice cream socials, food competitions, fitness classes, water aerobics, group outings, line dancing lessons, and much more. Whether you're a thrill-seeker looking for adventure or a laid-back vacationer seeking relaxation, there's something for everyone at Treasure Lake RV Resort.

Stay tuned for more details to come. Annie and Amy will keep you updated on the official Treasure Lake Camping Club Inc Facebook page, the website www.tlresort.com/events, and the Treasure Lake mobile app. You will also find copies of a monthly calendar available at the Welcome Center and the Guard Shack starting in April.

We are also excited to introduce the newly updated **Rec Center** located below the Club House in the old game room and store area. This will be your ultimate destination for fun and entertainment! Excitement is in the air as a new activities headquarters, the Rec Center, is set to open its doors on March 29th, with limited hours available now. It will be a hub of entertainment, offering a wide range of activities for individuals and families alike. With a revamped store, upgraded outdoor areas, a theater offering all of your favorite mov-

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ies **on demand** throughout the day, and **new gaming area with Xboxes**, a **pool table** (coming soon), **foosball table** (coming soon), and **boardgame tables**, the Rec Center is shaping up to be the go-to destination for anyone looking to have a good time. Equipment is available to borrow to play **mini golf**, **pickleball**, **shuffleboard**, **tennis**, **basketball**, **corn hole**, **sand volleyball**, and so much more! Whether you're a seasoned pro or just looking to have some fun, the gaming spaces at the Rec Center are sure to provide hours of entertainment for all ages.

The Rec Center boasts expansive outdoor areas that are perfect for enjoying the great outdoors. Whether you're looking to soak up the sun, have a picnic with friends, or engage in outdoor games, the outdoor spaces at the Rec Center provide the perfect backdrop for a day of fun and relaxation. But that's not all – the Rec Center is also home to a state-of-the-art theater that will showcase the latest movies. You can watch your favorite movies on demand, available first come first serve, by coming to the Rec Center desk during open hours. With comfortable seating, top-of-the-line sound systems, and a large screen, the theater at the Rec Center promises to deliver an immersive entertainment experience like no other.

While the official grand opening of the Rec Center is scheduled for March 29th, the center will be open for limited hours before the grand opening as they hire and train employees to ensure the best possible experience for visitors. So mark your calendars and get ready to experience a new level of fun and entertainment at the Rec Center – your ultimate destination for all things fun!



How to Find Out What's Going On

Info: <https://tlresort.com>

Activities: <https://tlresort.com/events>

News: <https://tlresort.com/#news>

News: <https://www.facebook.com/TLRVResort>

Videos: <https://www.youtube.com/@tlresort>

Use the Treasure Lake Phone app or owner emails.

Treasure Lake RV Resort



For Your Reference

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Lenny Ammerman, General Manager	(417) 334-1040 x259
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Amy Batchelor, Activities Director	(417) 332-2554
Teresa Hughes, Sales Director/6 Month Storage	(417) 334-1040 x253
Wally Johnson, Security Director	(417) 332-2551
Sherry Bostock, Housekeeping Director	(417) 559-0561
Steve Bruno, Rock n Roll Director	(417) 559 5586
Sheri French, Administrative Assistant/ Ticket Office Manager, Front Desk Manager	(417) 334-1040 x259
Tammy Stouffer, Administrative Assistant/ Permanent Storage	(417) 334-1040 x254

Newsletter Release Dates:

Spring: February 15th

Fall: August 15th

Summer: May 15th

Winter: November 15th

Treasure Lake Affiliations

Tri-Lakes/Branson Chamber of Commerce/CVB, National Association of RV Parks & Campgrounds, Missouri Association of RV Parks & Campgrounds, Coast to Coast, RPI, Coach Owners Association & Family Motor Coach Association.