



# TREASURE LAKE RV RESORT

**- FALL FUN AWAITS IN BRANSON -**

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## ANNUAL MEETING

Mark your calendars for Treasure Lake RV Resort's Annual Meeting, taking place on Saturday, October 26 at 9 am at the Shanghai Theater. All members are encouraged to attend as we discuss important updates and future plans for the resort, enjoy special guest entertainers, and of course, prizes! Before the meeting, join us for our Annual Cookout on Friday, October 25 at 2 pm, where the Board of Directors will be grilling up delicious food just for you and your family! Additionally, the Board will hold a Work Session on Thursday, October 24 from 9 am to 4 pm, followed by a Board Meeting on Friday, October 25 at 9 am. Stay tuned for more details.

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## CANDIDATE FORUM

We are thrilled to announce the upcoming Board Candidate Forum on September 21 at 4 pm! This is your chance to meet the candidates and hear firsthand about their vision for the future of Treasure Lake.

The forum will include a Q&A session where candidates will address some of your questions from our recent survey, followed by a meet-and-greet with owners afterward. Don't miss this opportunity to connect and engage with each candidate.

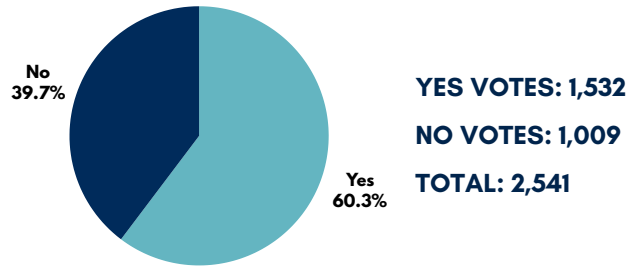
# 2024 BALLOTS ARE IN!

Exciting news, Treasure Lake members – the votes have been tallied, and the results are in for the 2024 ballot! This year, members weighed in on two important issues. Both issues were hot topics, and we're thrilled with the member involvement.

**Issue 1** - Shall annual dues be increased in 2025 as follows:  
Category A - \$250  
Category B - \$205  
Category C - \$170

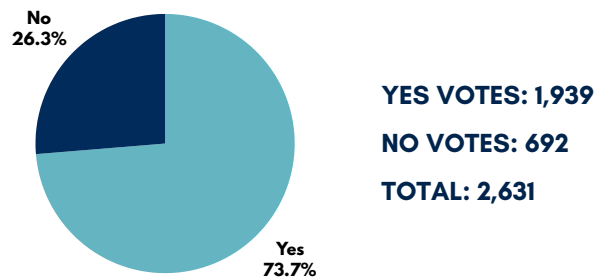
**Issue 2** - Shall Article IV of the By-Laws of Treasure Lake RV Resort Camping Club, Inc. be amended to allow voting by electronic mail ballots.

## Issue 1 - Dues Increase



**RESULTS:** Issue 1 did not achieve the required two-thirds majority of votes and has failed to pass.

## Issue 2 - Electronic Voting



**RESULTS:** Given that two-thirds of participating voters were in favor of Issue 2, the board is consulting legal counsel to explore the potential ratification of this amendment.



# MEET THE MANAGER

Come Meet Our New General Manager, Steven Mills!

To facilitate a smooth transition and foster open communication, Steven will be hosting weekly meet-and-greets every Saturday morning, except on Board Meeting days, starting at 10 am in the Club House. This is a great opportunity to share your thoughts, ask questions, and welcome him to Treasure Lake!

# WE HAVE A NEW FINANCE MANAGER

We are excited to introduce Sarah Farmer as the newest member of the Treasure Lake RV Resort team! Sarah brings a wealth of experience, having worked as an accountant for both private businesses and CPA firms. She holds a Bachelor's Degree in Accounting and is currently advancing her education by pursuing a Master's Degree. Sarah is eager to bring her expertise to our team and continue to keep Treasure Lake on track for financial success. Welcome aboard, Sarah!



## UPCOMING DATES

- **September 21 – Candidate Forum**
- **October 21-26 – Black Out Dates**
- **October 24 – Board Work Session**
- **October 25 – Board Meeting**
- **October 25 – Annual Cookout**
- **October 26 – Annual Meeting**
- **October 26 – Halloween Party/Haunted Trail**
- **November 11 – Veteran's Day Parade/Ceremony**
- **November 11 – Mustard Crossing Dedication**



## MUSTARD CROSSING

As many of you know, we recently lost a dear friend and owner, Jack Mustard. Jack's contributions to our community were countless, from volunteering at the Lodge each week serving breakfast to playing in the Jam Sessions at the Club House, participating in weekly events, and serving on our Board of Directors. In his honor, we will be creating a special walkway connecting the Lodge and the Club House—two places where he made a lasting impact. A ribbon-cutting ceremony will take place on November 11.



# VETERANS DAY

Veterans Day is approaching, and we're looking for veterans to join us in the Branson Veterans Day Parade downtown. This is a great opportunity to honor and represent your service! To participate, please email [amy@tlresort.com](mailto:amy@tlresort.com). In addition to the parade, we will be hosting a special ceremony to honor our veterans. Let's come together to show our appreciation for those who have served!

# CONGRATS, JEANNE!

Congratulations on Your Retirement, Jeanne Jones! We are incredibly grateful for her unwavering dedication and hard work at Treasure Lake. We want to extend a special thank you for making the Breakfast at the Lodge a massive success! Your organizational skills, enthusiasm, and attention to detail ensured that everyone had a fantastic time and delicious breakfast! Thank you, Jeanne, for everything you have done! Treasure Lake is lucky to have you. Enjoy your well-deserved retirement!



# ROCK 'N ROLL AND BREAKFAST

As the camping season winds down, we're already making exciting plans for 2025! This year, the Rock 'n Roll Cafe and Breakfast at the Lodge made Treasure Lake a wonderful place to gather, relax, and enjoy great meals with friends. Bruno and the cafe staff worked tirelessly to ensure every event had the perfect meal to match, while Jeanne and her breakfast crew served up the best breakfast in Branson. Although Breakfast at the Lodge served its last meal over Labor Day weekend, the Rock 'n Roll Cafe will remain open until November 11. There's still time to enjoy a fried fish basket, ice cream sundae, or one of Miss Bev's famous cakes before the season ends!



# WINTER STORAGE

Off-Season improvements are coming to Treasure Lake. This year, we have several exciting projects planned to enhance the park, including Phase 2 pond renovation, tree removal, trimming, and site updates. During the winter, only Phase 1 and Phase 4 will remain open. Phase 3 will be available for winter storage beginning on November 1 and will be closed one week prior to allow time for tree removal and trimming. Please note, Phase 4 will not be available for storage this year. Phase 2 and 3 RV sites will be closed on November 1 for camping. All cabins and yurts in Phase 2 & 3 will be closed starting on December 1. TL2 and TL3 will go off-line November 1.

Now for the best news! The main laundry will remain open all winter and beginning on November 1, you do not need to move between phases! Next year, on March 1, 2025, everything will reopen. We appreciate your understanding as we work hard to improve the park during the 2024/2025 off-season. Thank you for your cooperation as we make these improvements!

# TOWING CHANGES

After hearing concerns from both owners and staff regarding our current towing process, our team has worked over the past month to design a new towing process that we hope will offer a more streamlined and efficient towing experience. Starting October 1, 2024, our towing department will have a daily limit of 20 tows per day. As always, towing reservations can be made up to two weeks in advance. We will continue to accommodate your preferred phase and amp needs. You may request up to three desired site numbers, though availability is not guaranteed. We will monitor these changes and make adjustments to the daily limit as needed to provide the best customer service to our owners. Water and electric hookups will still be available for an additional fee, but sewer hookups will no longer be available to protect the health and safety of our staff.

Please ensure your camper is in good condition before requesting a tow. Tires should be inflated and the battery should be fully functional or able to respond to a trickle charge. If any issues arise, we will notify you and towing will be delayed until the problem is resolved. The fee for towing will remain \$20, with an additional \$15 for electric and water. Same-day tow requests will be \$30 and must be made before 10 am. For site-to-site moves, your camper must be ready and the new site selected before 10 am. Thank you for your understanding as we strive to deliver the best possible towing service while prioritizing the health and safety of our staff.



# VETERANS WALL

We are proud to announce the installation of our latest Veterans Wall on Wednesday, September 18 at 10 am. This wall stands as a powerful reminder of the sacrifice and dedication of our loved ones who have served. We are deeply grateful to those who fought for our freedoms. We invite you to join us for the installation, and for those unable to attend in person, we will be livestreaming the event on Facebook.

# A NOTE FROM THE GM

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Dear Treasure Lake Owners,

As the camping season comes to a close, I am excited to share some updates about the positive changes happening at Treasure Lake RV Resort. One of the most significant developments is our decision to bring financial management in-house, a change that promises to greatly enhance our operational efficiency and transparency. Sarah Farmer, our new Finance Manager, is leading this transition, and she will be working closely with Abacus CPAs through the end of the year to ensure a smooth handover. This partnership will help us maintain continuity while Sarah integrates our financial operations internally.

This change will not only improve the timeliness and accuracy of our financial reporting but also result in significant cost savings—tens of thousands of dollars annually—that can be redirected to further enhance our resort. We are confident that these changes will benefit our entire community by providing more direct oversight and streamlined processes.

In addition to the financial improvements, I want to update you on some necessary changes to our towing services. Starting October 1, 2024, our towing department will implement a daily limit of 20 tows on the day of arrival. While we will continue providing water and electricity hookups for an additional fee, we will no longer offer sewer hookups through towing services. This decision was made with the health and safety of our maintenance staff in mind, as the process of hooking and unhooking sewer lines poses significant risks. We understand that this change may be inconvenient, but prioritizing the safety of our team is paramount. To ensure a smooth experience, please make sure your camper is in good condition before requesting towing, as issues such as flat tires or non-functional batteries will delay the process.

I also want to emphasize the importance of your feedback, which we have been gathering through recent surveys. Your input is invaluable, and the Board and leadership team are using your feedback to develop a long-term strategic plan. Your thoughts, concerns, and suggestions are guiding us as we set priorities, plan improvements, and ensure that Treasure Lake meets the needs and expectations of all our owners. This strategic planning process is a collaborative effort, and your voice plays a key role in shaping our path forward.

To continue fostering open communication, I warmly invite you to join our "Meet the Manager" sessions every Saturday morning at 10 am in the Club House. These meetings are an excellent opportunity to connect directly, share updates, discuss your thoughts, and work together to make Treasure Lake the best it can be. Your engagement and participation are essential as we navigate these changes and strive to improve our resort. Please note that these sessions will not be held on Board Meeting days, but I look forward to meeting many of you throughout the season.

Thank you for your continued support and commitment to Treasure Lake. I am excited about our journey ahead and look forward to building a stronger, more vibrant community with each of you. Together, we can make Treasure Lake a place that continues to feel like home.

Respectfully,



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